

Nuevos retos de distribución, nuevas soluciones para el consumidor: la bolsa de doblecompartimento Packaging solutions for challenging supply chains: the Dual Compartment Pouch approach

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Packaging solutions for challenging supply chains

the Dual Compartment Pouch approach

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Defining "challenging supply chain"



Unreliable cold chain / no refrigeration

Challenging access to clean water

Bumpy roads



Unpredictable demand / long lead / times



How can we grow the consumption of dairy like real yogurts in developed countries where cold chain is unreliable?





The Challenge How can we propose solutions for school feeding programs in areas where schools do not have kitchen, clean water or hand washing facilities? meetingPACK

The Challenge



How can we efficiently feed malnourished people or exiled populations?

SECRETARIO CONT.





Transporting and preserving highly nutritive food & ingredients

in regions where access to clean water is a challenge and where refrigeration is not a given require either sophisticated / expensive packaging

or robust supply chain.



The Solution



The Dual Compartment Pouch:

- 2 compartments separated by a frangible seal
- Squeezing the pouch bursts the internal seal allowing the content of the compartments to merge, mixing the active food ingredients with purified water
- Safe, hygienic, easy, quick, convenient, cheap
- Allowing long shelf life thanks to the use of dehydrated nutrients

















Why does it work?



- Maintaining the sensitive ingredients in dry form dramatically increase shelf life / reduce waste.
- Keeping the water separate until time of consumption / activation allows to ship without refrigeration, simplifying the supply chain.
- Some ingredients like **probiotics** have a very short life if premixed, even if kept cold. Inoculating the active ingredients at a later stage would allow to keep the health related claims for long life milk or yogurt in regions where cold chain is not guaranteed.
- Keeping ingredients in dry form also reduce the need to use **preservatives**.
- The pre-integration of **purified water** in the pouch eliminates the need to boil it.



The Science Behind It

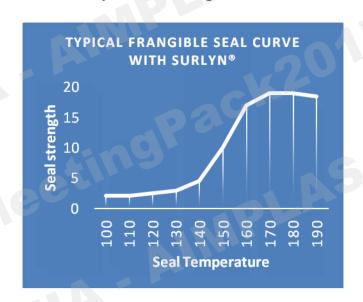


Frangible pouches require two types of seals:

1- permanent or lock-up seals

2- frangible or burstable seals

DuPont™ Surlyn® special grade, a high performance frangible sealant resin, is the sealant of choice for frangible pouches because a single sealant layer can provide both lock-up and frangible seals. It does this by controlling the seal bar temperatures.





The Science Behind It

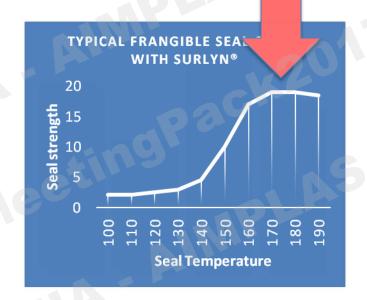


Frangible pouches require two types of seals:

1- permanent or lock-up seals

2- frangible or burstable sea

A lock seal is achieved at temperatures > 160°C





The Science Behind It

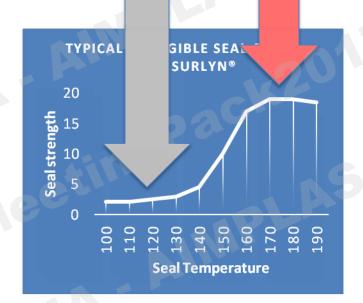


Frangible pouches require two types of seals:

1- permanent or lock-up seals

2- frangible or burstable sea

A frangible seal is achieved at temperatures < 150°C





Adapting the frangible seal force...



Opening by a child

- → Temperature
- → Strength



Opening by an adult in normal transport condit

- → Temperature
- → Strength



Opening by an adult in extreme transport condi

- → Temperature
- → Strength





Medium barrier to moisture and oxygen - TRANSPARENT



Duplex Laminate:

OPET (Reverse Print)

Adhesive

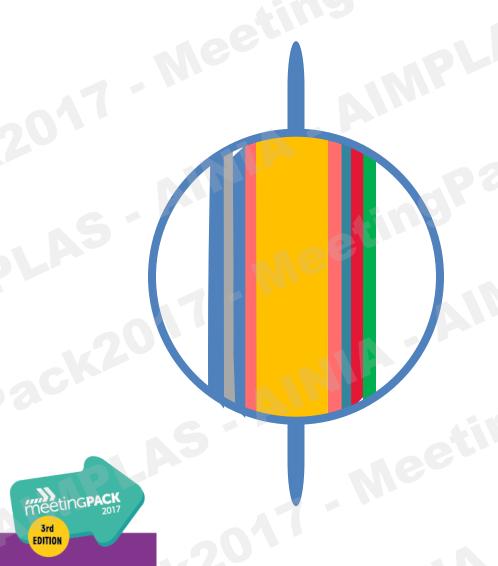
LDPE

NUCREL®

SURLYN®



High barrier to oxygen and moisture - TRANSPARENT



9-11 layer coextrusion:

PA (Surface Print)

EVOH

PA

BYNEL® (Tie)

LDPE / HDPE

BYNEL® (Tie)

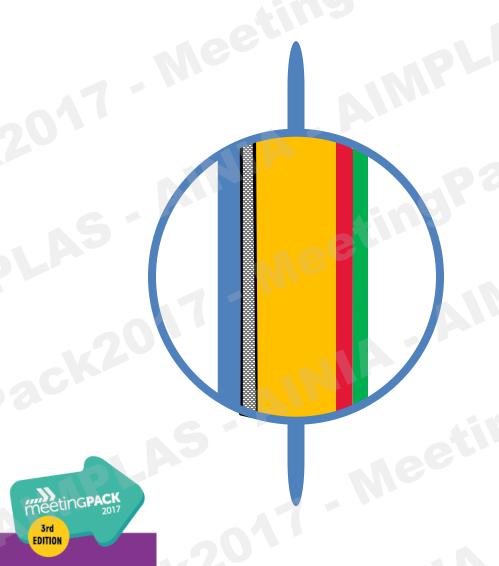
PA

NUCREL® (Tie)

SURLYN® (Ionomer/Olefin)



Ultra high barrier to oxygen, moisture and light - OPAQUE



9-11 layer coextrusion:

OPET (Reverse Print)

Adhesive

ALUMINIUM FOIL

(Opaque)

Adhesive

LDPE

NUCREL® (Tie)

SURLYN® (Ionomer/Olefin)

Machine



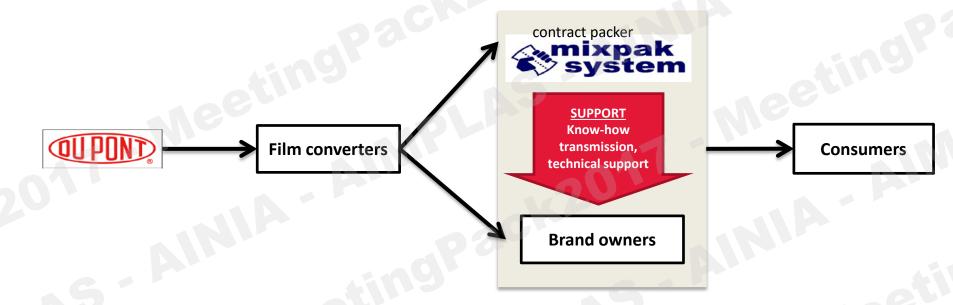


Picture courtesy of Mespack



Business model – Best Practice for Shorter Development Time





Mixpak System SL specializes in Dual Compartment Pouch technology and can provide:

- packaging services
- Prototyping and short runs for market survey
- Know-how and turn-key solutions to Brand-Owners



Creating a Sustainable Value Chain

























Conclusion



The Dual Compartment Pouch with frangible seal brings an extra element of functionality that allows brand owners to reach new market spaces where the middle class is developing faster than the supply chain.

In the Western World, this new concept will be opening doors to a new on-the-go usage, with an element of fun and consumer participation and a more effective integration of active food ingredients.

Packaging is about making Freshness reach the Consumer.





Thank you for your Attention!!



The miracles of science™





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